

## Introducing the Stonecroft Loyalty Club...

We would like to thank those loyal customers who continue to purchase wine from year to year. A select group of customers will therefore now qualify as Stonecroft Club Customers.

To qualify as a Stonecroft Club Customer you will be on the Stonecroft mailing list and have purchased at least one 12 bottle case of wine from us\* in a single purchase. We will notify you once you meet this criteria.

The benefits of being a Stonecroft Loyalty Club customer are:

- 15% discount on the retail price of current release wines purchased from us\*
- 20% discount on purchases of two or more 12 bottle cases at a time, excluding limited release wines
- Exclusive invitations to events

After qualifying as a Stonecroft Loyalty Club customer, you will keep this status as long as you continue to purchase at least one case of wine from us during each calendar year (from 2012 on).

In order to obtain these benefits, please let us know at the time of purchasing that you are a Stonecroft Loyalty Club customer. We will also provide voucher codes so that you can get the discounts above for online purchases.

\*Purchases from us include purchases from our online shop, by phone or mail or at our cellar door.

